Wellness Education Marketing Intern
William Magee Center for Wellness Education
University of Mississippi

**Duties & Essential Internship Functions:**

- Bring creative and fresh ideas for UM student wellness platforms
- Assist in the development and implementation of cross-communication wellness marketing initiatives. Initiatives may include, but are not limited to: TikTok, Instagram, Facebook, YouTube, websites, and email
- Work with digital communication consultants to design materials that support content strategies and wellness initiatives
- Plan, develop, and implement wellness media and materials that align with our ten wellness dimensions
- Assist with the development of recorded kitchen demos and cooking classes in the Whitwell Family Classroom
- Ability to work days, nights and weekends
- Knowledgeable of all policies and procedures
- Other duties as assigned
- Hours per week are based upon the demand of programming